

MSUG One-Day Conference Agenda
5/27/2026

Start Time	End Time	Statistics (VT500A)	Programming (VT500B)
7:30 AM	8:30 AM	<i>Registration & Breakfast - VT500C</i>	
8:15 AM	8:30 AM	<i>Opening Session -VT500C</i>	
8:40 AM	9:30 AM	Working with Damaged Datasets in SAS - David Corliss, Grafham Analytics	SAS Coding with Copilot: From Raw Data to Analysis-Ready Tables - Melodie Rush, SAS
9:30 AM	9:50 AM	<i>Refreshment Break</i>	
10:00 AM	10:50 AM	Identifying Synthetically Generated Documents and Receipts for Fraud Detection - Robert Blanchard, SAS	What's Your Favorite Color? Controlling the Appearance of a Graph - Richann Watson, DataRich Consulting
11:00 AM	11:25 AM	Getting Started with SAS/IML - Gary Allen	Transforming Auto Captive Finance Lending: The Power of AI in Next Best Actions - Gene Grabowski, SAS
11:25 AM	11:50 AM	Tips for Debugging SAS Code in SAS 9 - Melodie Rush	
12:00 PM	1:15 PM	<i>Lunch + Keynote: A Demonstration of the Art of the Possible with SAS AI - Ben Murphy, SAS - VT500C</i>	
1:30 PM	5:30 PM	Fundamentals of Forecasting in SAS - David Corliss, Grafham Analytics - W210A (extra charge)	ODS Graphics: Mastering Custom Graphs with Graph Template Language (GTL) - Richann Watson, DataRich Consulting - W210C (extra charge)