INTRODUCTION

- I wanted this book!

- It looks as an introductory guide should look
  - FRIENDLY!

- It really is …
  An Illustrated Step-by-Step Guide for New Users
INTRODUCTION

- Show-and-tell approach
  - Results alongside required steps
- Example driven
- JMP v.8 used
  - Published in 2010
  - Vs. JMP v.9
CONTENT

- Introduction
- Chapters
- Appendices
CHAPTERS

- Chapter 1: Getting Started
  1. Using *JMP Essentials* – too wordy
     [other sections good content]
  2. Launching JMP
  3. JMP Menus
  4. JMP Windows
  5. JMP Preferences
CHAPTERS

- Chapter 2 • Data
  - Getting Data Into JMP
  - The JMP Data Table
  - Data and Modeling Types
  - Formatting Data
  - Adding Visual Dimension to Your Data
  - The Tables Menu
CHAPTERS

Chapter 4 • Finding the Right Graph or Summary

[page 42 – change back to gray scale pages?!]

[create graphs and summaries intuitively]

- Using Graph Builder – preview graphs!
- Using Tabulate – table summaries
CHAPTERS

- Chapter 5 - Problem Solving with One and Two Columns
  
  [very good flow of more complex information]

  - Introduction
  
  - Analyzing One Column
  
  - Comparing One Column to Another
Chapter 6 - Problem Solving with Multiple Columns
[longer chapter - lots of information, requires more work]

- Introduction
- Comparing Multiple Columns
- Filtering Data for Insight
- Model Fitting, Visualization, and What If Analysis
Chapter 7 - Sharing Graphs

- Presenting Graphs Effectively
- Customizing Graphs for Presentation
- Placing Graphs into PowerPoint or Word
- Creating and Sharing Animated Graphs
- Placing Animated Graphs into PowerPoint
- Using the Layout Option to Share Results
- Using Scripts to Save or Share Work
Chapter 8 • Getting Help
[very extensive and useful information]

- The Help Tool
- The Help Menu
- The JPM Starter
- External Resources
CONTENT

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APPENDICES

- Appendix A • Integrating with SAS
  - SAS scalable analytics vs. JMP desktop memory
  - Working with SAS Data
    - Complicated instructions
  - Working with SAS Programs
    - SAS Add-ins
    - User friendly
APPENDICES

- Appendix B  •  Understanding Results
  - To-the-point explanation of Statistical results
  - User friendly - only 5 pages!
APPENDICIES

- Appendix C: JMP Shortcuts
  - Very user friendly – 6 pages summary
  - Essential menu steps