

I am looking for an Assoc. Mgr, Business Analytics, who will provide analytical support to CRM for trade promotion management. The company is a Fortune 100 Global CPG leader of their category, and has a reputation for valuing employees' needs to balance work and personal lives in a team oriented work environment.

COMPANY:

Is a Global \$12 Bil Fortune 100 category leader. Reputation for being very employee friendly place to work. Great benefits. Excellent promotional opportunities in a growing department.

Responsibilities:

- Developing, updating and maintaining state of the art statistical models for trade promotion planning.
- Providing reliable projected base volumes at the material/plant level to SVP facilitating transfer of models into planning software
- Maintaining and improving forecasting accuracy thru analytics/advanced models
- Efficiently transferring syndicated data into CRM/BW for all accounts and products
- Leveraging CRM statistical models to answer business questions

Experience:

BS in analytical science, MS preferred

Strong understanding of statistical techniques (regression, ANOVA, ANCOVA, etc.)

3+ years of experience.

Familiarity with IRI/ACN scanner and panel data

Experience with marketing mix models and price elasticity.

Strong SAS skills

Contact:

Bob Wallington
RD Wallington & Assoc., Inc.
242 B Avenue Lake Oswego OR 97034
503-697-5903 bob@rdwallington.com
Celebrating 29 years of service